

Google Call Reality Check

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If ANY of these are true, it is NOT Google:

- They called you out of the blue
- They said you are not showing up or not appearing as expected
- They talked about SEO, rankings, or optimization
- They said your listing is weak or needs updates
- They asked who handles your marketing or SEO
- They wanted to schedule another call
- They asked for login access
- They used pressure or fear to get you to act

What Real Google Looks Like

- Messages appear inside your Google Business Profile dashboard
- Emails come from an official **@google.com** email address
- Google does not cold call about SEO or rankings
- Google does not pressure businesses to make changes

One Simple Rule

Google does not call you about SEO. Anyone who does is trying to sell you something.

What to Say on These Calls

“We already have SEO and Google Business Profile management in place. Thank you.”

If you ever receive a call or email you are unsure about, send it to GBC Digital Marketing and we will verify it for you.