

# Google Call Reality Check

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## If ANY of these are true, it is NOT Google:

- They called you out of the blue
- They said you are not showing up or not appearing as expected
- They talked about SEO, rankings, or optimization
- They said your listing is weak or needs updates
- They asked who handles your marketing or SEO
- They wanted to schedule another call
- They asked for login access
- They used pressure or fear to get you to act

## What Real Google Looks Like

- Messages appear inside your Google Business Profile dashboard
- Emails come from an official **@google.com** email address
- Google does not cold call about SEO or rankings
- Google does not pressure businesses to make changes

## One Simple Rule

Google does not call you about SEO. Anyone who does is trying to sell you something.

## What to Say on These Calls

“We already have SEO and Google Business Profile management in place. Thank you.”

*If you ever receive a call or email you are unsure about, send it to GBC Digital Marketing and we will verify it for you.*